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FOR IMMEDIATE RELEASE:

24-7 INtouch Exhibits at the National Conference on Operations and Fulfillment in Chicago

Toronto, Ontario. April 25, 2007th - 24-7 INtouch, a multi-channel contact center outsourcing company, announced that they will be exhibiting at the National Conference on Operations and Fulfillment (NCOF) held on April 29th to May 2nd at the Renaissance Schaumburg Hotel & Convention Center Schaumburg, Illinois.

NCOF is the only conference devoted exclusively to providing comprehensive information, ideas, and solutions to meet the challenges of operations and fulfillment in the direct-to-customer marketplace. For many attendees the goal of the conference will be to seek strategic advice and practical techniques geared towards improving efficiencies, productivity, cost savings, and customer service. This year's conference includes an impressive 75 speakers on board sharing knowledge and expertise on direct-to-customer operations and fulfillment, from order receiving to distribution.

24-7 INtouch will exhibit at Booth #532 during all three days of the conference. They will demonstrate the importance of quality customer service and promote the company's contact center solutions, which can be customized to fit the unique needs of conference attendees. By integrating 24-7 INtouch's flexible customer care, telesales, live chat, email response and other 24-7 INtouch solutions, conference attendees are guaranteed to maximize customer service performance and improve operational efficiency.

"We are very excited about attending this show as we know we can provide direct value to companies of all sorts," says Greg Fettes, President and CEO of 24-7 INtouch. "Our solutions fit well throughout all industry verticals and have been proven to boost customer satisfaction levels and increase customer loyalty." Along with Fettes, a full team of Business Analysts will be available to meet with conference attendees to answer any questions regarding contact center outsourcing. 24-7 INtouch invites all attendees to drop by Booth #532 for a cash giveaway promotion where all participants will get the chance to call into their contact center to win a prize. The company also encourages attendees to contact them in advance to book a free consultation during the show by emailing scolburn@24-7intouch.com.

For more information on the National Conference on Operations and Fulfillment, April 29th to May 2nd at the Renaissance Schaumburg Hotel & Convention Center Schaumburg, IL please visit www.ncof.com.

About 24-7 INtouch

24-7 INtouch (<http://www.24-7intouch.com>) is a multi-channel call center outsourcing company that provides practical and affordable customer relationship management solutions across various industries. Using the most advanced technology in the industry and Certified Sales and Customer Service Representatives, 24-7 INtouch is dedicated to helping clients increase their sales and strengthen their customer service. Currently, the company's primary products are the outsourcing of inbound call center services and live web-based customer support solutions such as Live Web Chat and Email Response.