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FOR IMMEDIATE RELEASE

24-7 INTouch's Greg and Jeff Fettes Receive BDC's Young Entrepreneur Award

TORONTO, Ontario. October 22nd, 2007 – Greg and Jeff Fettes of 24-7 INTouch, a leading multi-channel contact center outsourcer, were presented with BDC's Young Entrepreneur Award at the ceremony presentation held last week in Winnipeg, Manitoba. This honor recognizes the hard work, knowledge, innovation, and business savvy both Greg and Jeff contribute to their company, continually achieving and sustaining success in the call center industry. Growing steadily and consistently receiving awards over the years for excellence, quality, and growth, 24-7 INTouch continue to blossom under the direction of the Fettes brothers.

The BDC award ceremony is an annual event in its 20th year that celebrates the entrepreneurial spirit and business success of Canadian entrepreneurs between the ages of 19 and 35. It was the highlight of Small Business Week, which was themed: "A world without boundaries, open to new markets". Award recipients were selected by a committee who chose a winner from each province and territory in Canada. Criteria used for selection included originality of business concept, business success, growth potential and social involvement. The entrepreneur's age when their business was started and any challenges overcome were also considered.

Jeff Fettes, Executive Vice-President and CIO of 24-7 INTouch comments, "In the highly competitive world of outsourced call centers, we've carved out a niche for ourselves. Our company offers an innovative, affordable and reliable service that targets the mid-sized market". Greg Fettes, President and CEO of the company, elaborates on their strategy when they started, "At the time we got into the business, we recognized a gap in the industry between smaller answering service centers and large call centers. To address this, we wanted to level the playing field and offer the mid-market cost effective access to the same type of technology used at the larger centers."

Expanding on this strategy, 24-7 INTouch successfully services the SMB and Enterprise markets, including many Fortune 1000 and Top 500 Guide Internet Retail clients. The company's call center services also grew to include e-mail and live chat offerings, making 24-7 INTouch a complete provider of contact center solutions for every client. "I congratulate Greg and Jeff for their success. They developed an innovative solution for the highly competitive call center industry and have made it grow and prosper," says BDC President and CEO Jean-René Halde.

Continuing to display entrepreneurial spirit, Greg expects to further grow, "We plan to expand in the industry and have 7 to 10 facilities across Canada, the United States and the Caribbean. The company also plans to enter new markets outside North America, starting in the United Kingdom."

About 24-7 INTouch

24-7 INTouch (www.24-7intouch.com) is a multi-channel call center outsourcing company that provides practical and affordable customer relationship management solutions across various industries. Using the most advanced technology in the industry and Certified Sales and Customer Service Representatives, 24-7 INTouch is dedicated to helping clients increase their sales and strengthen their customer service. Currently, the company's primary products are the outsourcing of inbound call center services and live online customer support solutions such as Live Web Chat.

About BDC

BDC is a financial institution wholly owned by the Government of Canada. BDC actively supports the development and growth of Canadian small and medium-sized businesses through its complementary financial, investment and consulting solutions. BDC is one of Canada's Top 100 Employers for 2007. Visit www.bdc.ca for more information.