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FOR IMMEDIATE RELEASE

24-7 INtouch Appoints New Director of Human Resources & Training

TORONTO, Ontario. October 15th, 2007 – 24-7 INtouch, a leading multi-channel contact center outsourcer, earlier this month appointed Michael Embury as the Director of Human Resources & Training. He possesses an extensive background in human resources management, supplemented with over 10 years of experience directly related to the contact center environment.

Prior to joining 24-7 INtouch, Embury served as a Manager of Human Resources at Archway Marketing Services, where he was instrumental in maintaining a structure and process for hiring and training employees, which assisted in the efficient operation of the business. He led a team of HR professionals supporting contact centers for three locations within two countries. Embury currently sits on several boards of various organizations in Winnipeg, and is an active member of the Manitoba Contact Center Association (MECCA), HRMAM, and the BUILT Network.

"As our company continues to grow, we needed someone in this role that will effectively support and enhance our people," says Greg Fettes, President and CEO of 24-7 INtouch. "We are thrilled to have someone with extensive human resource management and training experience, directly related to our contact center industry and environment. I am confident that Michael will have an immediate impact."

"I'm excited and eager to contribute to 24-7 INtouch, and help maintain it's reputation of delivering quality service," says Michael Embury. "The people here are truly one of the company's strengths, which I hope to build on and readily support."

As Director of Human Resources and Training, Embury is responsible for all areas of employee relations including selection and recruitment, compensation, benefits, employee training and organization development, labor relations, policy development, and risk management. He leads the overall development and direction of human resources and training departments for all 24-7 INtouch facilities, to ensure employee standards of the company and its clients are met.

About 24-7 INtouch

24-7 INtouch (www.24-7intouch.com) is a multi-channel contact center outsourcing company that provides practical and affordable customer relationship management solutions across various industries. Using the most advanced technology in the industry and Certified Sales and Customer Service Representatives, 24-7 INtouch is dedicated to helping clients increase their sales and strengthen their customer service. Currently, the company's primary products are the outsourcing of inbound call center services and live online customer support solutions such as Live Web Chat.