



MEDIA CONTACT:

Jay Urbiztondo
press@24-7intouch.com
1.800.530.1121
www.24-7intouch.com

FOR IMMEDIATE RELEASE

24-7 INtouch Launches Outsourcing Partnership Program

TORONTO, Ontario. October 1st, 2007 – 24-7 INtouch, a leading multi-channel contact center outsourcer, has launched a value-added partnership program that provides clients with complete end to end solutions through a one vendor relationship. Pre-screened quality outsourcing solutions through a single vendor make it beneficial for clients to easily outsource and manage all of their unique business needs.

24-7 INtouch continues to deliver services around their core competencies. The strategic decision to combine the core competencies of third parties to offer one unified solution, addresses the expanding needs of today's business clients. This eliminates complications clients may have in finding, maintaining and coordinating various relationships with multiple outsourcing vendors. Partnerships between 24-7 INtouch and select third party vendors add value, creating a one stop shop where clients can acquire one relationship that handles all of their outsourcing needs through the highest quality reputable solutions.

"This partnership program reinforces 24-7 INtouch as a reliable outsourcing option," says Greg Fettes, President and CEO of 24-7 INtouch. "We recognize our strengths, and don't attempt to offer everything ourselves. Instead, collaborating with strategic and complimentary vendors allow us to offer a total solution our customers can depend on."

"Through this initiative, 24-7 INtouch can now provide any service a customer requires from an outsourcing solution - from fulfillment to e-commerce integration to internet security," says Matt Cockell, Business Development Manger at 24-7 INtouch. "My goal in leading this program is to build partnerships with industry leading companies that can complement and address the many needs our clients may have above contact center solutions."

24-7 INtouch continues to seek partnerships that compliment their contact center solution offering. Partners can range, but are commonly focused in fulfillment, software, and the multi-lingual space. To inquire about partnership opportunities with 24-7 INtouch, contact Matt Cockell at partners@24-7intouch.com.

About 24-7 INtouch

24-7 INtouch (www.24-7intouch.com) is a multi-channel contact center outsourcing company that provides practical and affordable customer relationship management solutions across various industries. Using the most advanced technology in the industry and Certified Sales and Customer Service Representatives, 24-7 INtouch is dedicated to helping clients increase their sales and strengthen their customer service. Currently, the company's primary products are the outsourcing of inbound call center services and live online customer support solutions such as Live Web Chat.