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## FOR IMMEDIATE RELEASE

### **24-7 INtouch Receives Fourth Consecutive ATSI Call Center Award of Excellence**

TORONTO, Ontario. June 25th, 2007 – 24-7 INtouch, a leading multi-channel contact center outsourcer, announced the winning of another achievement. Today, the company was honored with the exclusive 2007 Award of Excellence for the fourth consecutive year by the Association of TeleServices International (ATSI), continuing to demonstrate their consistent quality.

In order to achieve this honor, call center agents go through intensive testing, where an independent panel of judges scores call-handling skills such as courtesy, response time, accuracy and overall service to their clients, the cornerstones of the call management industry. 24-7 INtouch successfully scored over 80% in all categories, earning this award along side the other industry winners.

Greg Fettes, President and CEO of 24-7 INtouch comments, "Winning this award continues to be an honor, and highly rewarding. We continue to strive for success and to consistently keep our quality standards at a high level. Being recognized with the ATSI Award of Excellence for the fourth straight year reinforces this drive, and motivates us to maintain this standard for years to come. Our agents and support staff do a great job everyday, and are a true testament of what this award represents. Thank you for your hard work and commitment to quality."

"Participation in the Award of Excellence program and winning of the award shows the commitment and dedication of our members towards achieving Service Excellence in their business." states ATSI's President Ray Shaw.

Now a four-time winner, 24-7 INtouch earned the Silver Plus Award for four consecutive years, adding to a list of their previous achievements. They won consecutive awards for both CAM-X Call Center Awards of Excellence and Distinction (2002-2006), and have been ranked in the PROFIT HOT 50 Emerging Companies (2005,2006), and also in the Customer Inter@ction Solutions Magazine Top 50 Teleservice Agencies 2007. ATSI extends its congratulations to the staff of 24-7 INtouch for their proven quality service to their customers.

#### **About 24-7 INtouch**

24-7 INtouch ([www.24-7intouch.com](http://www.24-7intouch.com)) is a multi-channel call center outsourcing company that provides practical and affordable customer relationship management solutions across various industries. Using the most advanced technology in the industry and Certified Sales and Customer Service Representatives, 24-7 INtouch is dedicated to helping clients increase their sales and strengthen their customer service. Currently, the company's primary products are the outsourcing of inbound call center services and live online customer support solutions such as Live Web Chat.

#### **About ATSI**

The Association of TeleServices International ([www.atsi.org](http://www.atsi.org)) was founded in 1942 as a national trade association representing live answering services. ATSI now encompasses companies across the United States offering specialized and enhanced operator based services including: call centers, contact centers, inbound telemarketing (order entry), paging, voice messaging, emergency dispatch, fax, and Internet services among others.