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FOR IMMEDIATE RELEASE

24-7 INTouch Announces Plans to Open New Contact Center Facility in the Caribbean

TORONTO, Ontario. March 20th, 2007 – 24-7 INTouch, a leading outsourcer of contact center solutions, announced today plans to open a new contact center facility in the Caribbean region, located southeast of North America and east of Central America. Maintaining the company's strategy to keep call center facilities 'nearshore' for U.S. clients, 24-7 INTouch has just commenced the preliminary research phase of site selection.

The Caribbean region is one of the most up and coming locations for outsourced call center operations. Similar to Canada, the Caribbean is increasingly becoming a suitable nearshore outsourcing alternative for US companies, as opposed to far offshore locations such as India and the Philippines. 24-7 INTouch is attracted to this region due to proximity and similar time zones to Canada and the U.S., the affinity to North American culture, and availability of well-educated English and Spanish speaking labor resources abundant in the region.

"The Caribbean is ideal for a new site location for our expansion plans over the next few years," says Greg Fettes, President and CEO of 24-7 INTouch. "As cost pressures increase we plan to offer our clients multi-shore options suited for their outsourcing goals while still maintaining a nearshore advantage. We feel extremely confident in our technology and processes, and final site selection will be determined primarily on the best quality labor pool in the Caribbean area. As a long term focus we want to maintain our reputation of employing the best people in the industry, making the recruitment process top priority."

Although still in primary stages of site selection, 24-7 INTouch plans to open a Caribbean center early next year, adding another location to their two facilities both located in central Canada. By maintaining the company's nearshore approach to outsourcing they can deliver a strategic advantage over other contact center outsourcers.

About 24-7 INTouch

24-7 INTouch (www.24-7intouch.com) is a multi-channel call center outsourcing company that provides practical and affordable customer relationship management solutions across various industries. Using the most advanced technology in the industry and Certified Sales and Customer Service Representatives, 24-7 INTouch is dedicated to helping clients increase their sales and strengthen their customer service. Currently, the company's primary products are the outsourcing of inbound call center services and live online customer support solutions such as Live Web Chat.