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FOR IMMEDIATE RELEASE

24-7 INtouch and LivePerson to Present at the 26th Annual Conference for Catalog and Multi-Channel Merchants in New Orleans

TORONTO, Ontario, March 30th, 2009 – 24-7 INtouch, a leading multi-channel contact center outsourcer announced today that it will deliver a joint presentation with technology partner LivePerson, a provider of online engagement solutions that facilitate real-time assistance and expert advice, at the 26th Annual Conference for Catalog and Multi-Channel Merchants (ACCM). The event will be held May 4-7 at the Morial Convention Center in New Orleans, LA, and is focused on providing businesses with the tools to drive online traffic, increase sales conversions and appeal to a changing customer base.

Greg Fettes, President and CEO of 24-7 INtouch will be joined by Barry Lamm, Director of Account Management & Training at LivePerson to present "180 Days Until Christmas: Are You Prepared for the Busiest Online Shopping Season?" on Tuesday May 5th at 3:45pm in the Technology and Outsourcing Solutions Track. The session will outline the importance of developing a customer service strategy for the holidays, highlight real-world examples and provide essential holiday tips for strategic online marketers.

Mr. Fettes will be available at booth #432 for the duration of the show, and will also host a table during lunch on May 6th at 1:00pm.

For more information on ACCM, please visit www.accmshow.com. To schedule media appointments with 24-7 INtouch or LivePerson executives who will be speaking at the conference, please email press@24-7intouch.com.

About 24-7 INtouch

24-7 INtouch (www.24-7intouch.com) is a leading contact center that provides practical and value-driven multichannel outsourcing solutions across various industries. Aligning the best people, process, and technology in the industry, 24-7 INtouch offers clients a complete contact center solution that adds direct value to their bottom line through service excellence. The company's primary service offerings are inbound sales, customer care and web-based solutions such as Live Web Chat. 24-7 INtouch services leading brands in both SMB and Enterprise divisions, representing the automotive, retail, financial services, e-commerce, utilities, travel and leisure, healthcare, and food and restaurant industries.

About LivePerson

Founded in 1995, LivePerson is a provider of online engagement solutions that facilitate real-time assistance and expert advice. Connecting businesses and experts with consumers seeking help on the Web, our hosted software platform creates more relevant, compelling and personalized online experiences. Every month, LivePerson's intelligent platform helps millions of people succeed online; more than 7,000 companies, including EarthLink, Hewlett-Packard, Microsoft, Qwest, and Verizon, rely on LivePerson to maximize the impact of the online channel. LivePerson is headquartered in New York City.

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