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FOR IMMEDIATE RELEASE

24-7 INtouch Named a 2009 Top 50 Teleservices Agency for Fourth Consecutive Year

TORONTO, Ontario, March 31, 2009 - 24-7 INtouch, a leading multi-channel contact center outsourcer announced today their ranking as a Top 50 Teleservices Agency in *Customer Interaction Solutions* (CIS) magazine for the fourth year in a row. The 24th Annual ranking appears in the April 2009 issue of the magazine, and recognizes the top agencies in the U.S. and internationally as measured by the amount of billable teleservices minutes completed in the previous year.

24-7 INtouch has increased its Top 50 Teleservices ranking seven positions from last year to #8 in the Inbound International category, and 10 positions from last year to #33 in the Global Aggregate Inbound category. The company has shown steady growth over the past 4 years on this list, gaining a reputation for service consistency and excellence.

"24-7 INtouch is proud to be recognized time and again as one of the industries' leading teleservices agencies," says Greg Fettes, President and CEO of 24-7 INtouch. "Our company is growing based on our people, process and technology, while being able to maintain that 'boutique' feeling with client accounts. We are thrilled to be part of the larger solution, with that personal touch."

"The editors of *Customer Interaction Solutions* have ranked 24-7INtouch as a Top 50 Teleservices Agency because they were able to document through verification letters from their telecommunications carriers that they are one of the largest outsourced call center providers in the industry," said Nadji Tehrani, Executive Group Publisher and Editor-in-Chief of *Customer Interaction Solutions*. "This ranking is truly the benchmark for choosing large-size, large-capacity teleservices agencies."

CIS magazine has more than 250,000 subscribed readers every month. It is a key liaison for communication between service providers and decision makers in the CRM, Contact Center and Teleservices industries. 24-7 INtouch has also been listed in the 2009 Top 50 by CIS for its outbound teleservices solutions. The company has been previously recognized in 2006, 2007 and 2008 for its inbound and outbound teleservices excellence.

About 24-7 INtouch

24-7 INtouch (www.24-7intouch.com) is a leading contact center that provides practical and value- driven multichannel outsourcing solutions across various industries. Aligning the best people, process, and technology in the industry, 24-7 INtouch offers clients a complete contact center solution that adds direct value to their bottom line through service excellence. The company's primary service offerings are inbound sales, customer care and web-based solutions such as Live Web Chat. 24-7 INtouch services leading brands in both SMB and Enterprise divisions, representing the automotive, retail, financial services, e-commerce, utilities, travel and leisure, healthcare, and food and restaurant industries.

About TMC

Technology Marketing Corporation (TMC) publishes *Customer Interaction Solutions*, *INTERNET TELEPHONY*, *Unified Communications*, and *IMS Magazine* which have a combined readership of over 600,000 including pass-along readers. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. Ranked in the top 7,500 most visited Web sites in the world by alexa.com*, TMCnet serves two to three million unique visitors each month globally. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. In addition, TMC produces *INTERNET TELEPHONY Conference & EXPO*, and *Call Center 2.0 Conference*. (*alexa.com is an amazon.com company that ranks Web sites by their traffic levels. Neither alexa.com nor amazon.com is affiliated with TMCnet.) For more information about TMC, visit www.tmcnet.com.

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