



FOR IMMEDIATE RELEASE:

24-7 INtouch Launches New Website with Easy Access to Enterprise & SMB Solutions

Toronto, Ontario. January 17th, 2007 – 24-7 INtouch, a multi-channel contact center outsourcer, has launched a redesigned corporate website offering their specialized Enterprise and Small- to-Midsize Business (SMB) solutions in a more user-friendly and intuitive manner. The website, which officially went live this morning, prominently features 24-7 INtouch employees - providing clients with a better perception of the people behind the solutions.

The new website found at www.24-7intouch.com is designed to deliver a better source of information concerning the company's inbound call center services and online customer service solutions such as live chat. Enterprise and SMB solutions are now set apart whereas previously, the company marketed their solutions under the same umbrella. "The basis of the site redesign was in response to the growth of our company and to the variety of clients we serve. Segregating solutions according to business needs provides our visitors and clients with an easy-to-use and efficient online experience through trouble-free access to relevant information." says Greg Fettes, 24-7 INtouch President and CEO.

Unlike any of its competitors, 24-7 INtouch also features their employees throughout the new website with images and quotes, promoting their otherwise corporate image with a human touch. Fettes comments, "We felt it was extremely useful to feature our employees throughout the website since it is our employees who truly make our business a great success. We are in the business of people, and when dealing with our clients, their biggest concern is primarily the quality of the people. By featuring our employees on our site, we are inviting prospective clients to gain an idea of our dynamic, highly-skilled, and enthusiastic group."

The 24-7 INtouch corporate website includes a wide range of relevant information regarding its call center services, facilities, technology, and news and events, to name a few. The company site plays an important role in business-to-business sales and will remain a key resource for potential clients and partners.

About 24-7 INtouch

24-7 INtouch (www.24-7intouch.com) is a multi-channel call center outsourcing company that provides practical and affordable customer relationship management solutions across various industries. Using the most advanced technology in the industry and Certified Sales and Customer Service Representatives, 24-7 INtouch is dedicated to helping clients increase their sales and strengthen their customer service. Currently, the company's primary products are the outsourcing of inbound call center services and live web-based customer support solutions such as Live Web Chat and Email Response.

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