



FOR IMMEDIATE RELEASE:

24-7 INTouch is Recognized Once Again as One of the Fastest Growing Companies in Canada - PROFIT HOT 50

Toronto, Ontario. September 18th, 2006 - For the second year in a row, 24-7 INTouch, a call center outsourcing company, is ranked as one of Canada's top 50 fastest growing companies in the seventh annual PROFIT HOT 50 ranking. Published in the September issue of PROFIT and online at PROFITguide.com, the PROFIT HOT 50 ranks young firms by two-year revenue growth. 24-7 INTouch celebrates its 44th spot among Canada's business leaders.

The PROFIT HOT 50 is recognized as the definitive ranking of Canada's emerging growth companies. This year, 24-7 INTouch has been recognized for its sales growth of 149% during 2003 to 2005, indicating a significant milestone for the company and declaring a stronghold position among Canada's entrepreneurial sector.

24-7 INTouch identifies its outstanding sales growth as a result of the company's continued emphasis on superior customer service and investment in cutting edge technology. Greg Fettes, President and CEO of 24-7 INTouch comments, "Making the PROFIT HOT 50 for the second year in a row is not only an excellent way to trace our success among Canada's entrepreneurial elite, but it also indicates the growth opportunity in the outsourced call center industry. By differentiating ourselves through our award winning quality and call center technologies, an increasing number of clients are turning to us as a strategic part of their business plan. Canada is a clear choice for many US clients looking for an alternative to going overseas."

"The PROFIT HOT 50 companies represent the ambition, sophistication, and immense contributions of Canada's entrepreneurial sector", says editor Ian Portsmouth. "PROFIT is proud to celebrate the success of these businesses and to share their growth strategies."

24-7 INTouch looks forward to another prosperous year as the company continues to focus on delivering quality service, providing flexible options for clients, and adopting the latest advancements in supporting technology. Fettes states, "We have experienced tremendous success through our multi-channel call center solutions, cutting-edge services, and innovative technology. We will continue our momentum and ensure our leading position in the industry continues to climb."

About 24-7 INTouch

24-7 INTouch (www.24-7intouch.com) is a multi-channel call center outsourcing company that provides practical and affordable customer relationship management solutions across various industries. Using the most advanced technology in the industry and Certified Sales and Customer Service Representatives, 24-7 INTouch is dedicated to helping clients increase their sales and strengthen their customer service. Currently, the company's primary products are the outsourcing of inbound call center services and live online customer support solutions such as Live Web Chat.

About PROFIT: Your Guide to Business Success

PROFIT: Your Guide to Business Success, offers news, strategies, tips, interviews and other resources to the CEOs of Canadian growth companies. Each year PROFIT—which currently reaches more than 460,000 readers nationally—hosts a number of events that bring together business leaders in the fast-growth segment and champions the interests of those leaders. PROFIT was founded in April 1982, as Canada's first national magazine geared to entrepreneurs. Visit PROFITguide.com.

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